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Programme

Incoming Germany Day, Monday – June 22, 2020

09:00 - 18:00 h Continuous platform for „**One on One Meetings**“ for German suppliers and international buyers based on the GTM Networking Tool
Individual appointment-slots of 20 minutes each
Exclusive On-Demand content provided by the GNTB

10:00 h Welcome address and presentation of current topics by Petra Hedorfer, CEO of the German National Tourist Board (GNTB)

12:00 - 12:45 h **Panel discussion hosted by the GNTB**

Theme: Covid19 Pandemic – The new reality and how to re-stimulate incoming business for Destination Germany

Speakers: Petra Hedorfer, CEO German National Tourist Board
Mark Spivey, Director International Sales, Maritim Hotels
Justin Reid, Director Destination Marketing, Europe, Middle East & Africa, Tripadvisor
Geraldine Knudson, Director Munich Tourism, City of Munich
Presenter: Christian Leetz, Chief Editor & Publisher, TN-Deutschland

13:00 - 13:45 h **Webinar 1 hosted by the Association of the German DMCs (BVDIU)**

Theme: How can German DMC's help to add confidence, safety & security to post-corona travel experiences?
Speaker: Sebastian Worel, Managing Director

Mobility Day, Tuesday – June 23, 2020

09:00 - 18:00 h Continuous platform for „**One on One Meetings**“ for German suppliers and international buyers based on the GTM Networking Tool
Individual appointment-slots of 20 minutes each
Exclusive On-Demand content provided by the GNTB

12:00 - 12:45 h **Webinar 2 hosted by Lufthansa Group**

Theme: Airtravel with Lufthansa in times of Corona.
Speaker: Frau Annette Mann, Head of Onboard & Passenger Services

13:00 - 13:45 h **Webinar 3 hosted by German Railways**

Theme: Restarting rail – our postpandemic approaches to the travel industry
Speaker: Marcel Noee, International Marketing Manager



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Future Day, Wednesday – June 24, 2020

- 09:00 - 18:00 h** Continuous platform for „**One on One Meetings**“ for German suppliers and international buyers based on the GTM Networking Tool
Individual appointment-slots of 20 minutes each
Exclusive On-Demand content provided by the GNTB
- 12:00 - 12:45 h** **Webinar 4 hosted by GNTB**
Theme: The future is now – GNTBs thematic marketing approach after corona recovery
Speakers: Alexandra Brandau, Head of Media Management
Matthias Hickl, Director Business Intelligence
Olaf Schlieper, Innovations Manager
- 13:00 - 13:45 h** **Webinar 5 hosted by Mecklenburg-Vorpommern Tourist Board**
Theme: 2.000 reasons for #mymvmoment
Speaker: Caren Bakker, Teamlead Communication