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Federal Ministry
for Economic Affairs
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on the basis of a decision
by the German Bundestag

Germany
The travel destination



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THE GNTB BUSINESS TRAVEL DASHBOARD:

Business **T**ravel **T**rends to **G**ermany
Inbound Business Travel related
data on a single screen



ARRIVALS

LENGTH OF STAY

SPENDING

Business Travel Trends to Germany

GNTB Dashboard Business Travel trends to Germany supports you with inbound related business travel data based on three pillars.

ARRIVALS

- Volume of global business travellers arriving at airports in destination Germany by origin country and by city

LENGTH OF STAY

- Relevance of Multi Destination Travel for Business flight travellers
- Average length of stay by origin country
- Average length of stay for flight travellers by origin country

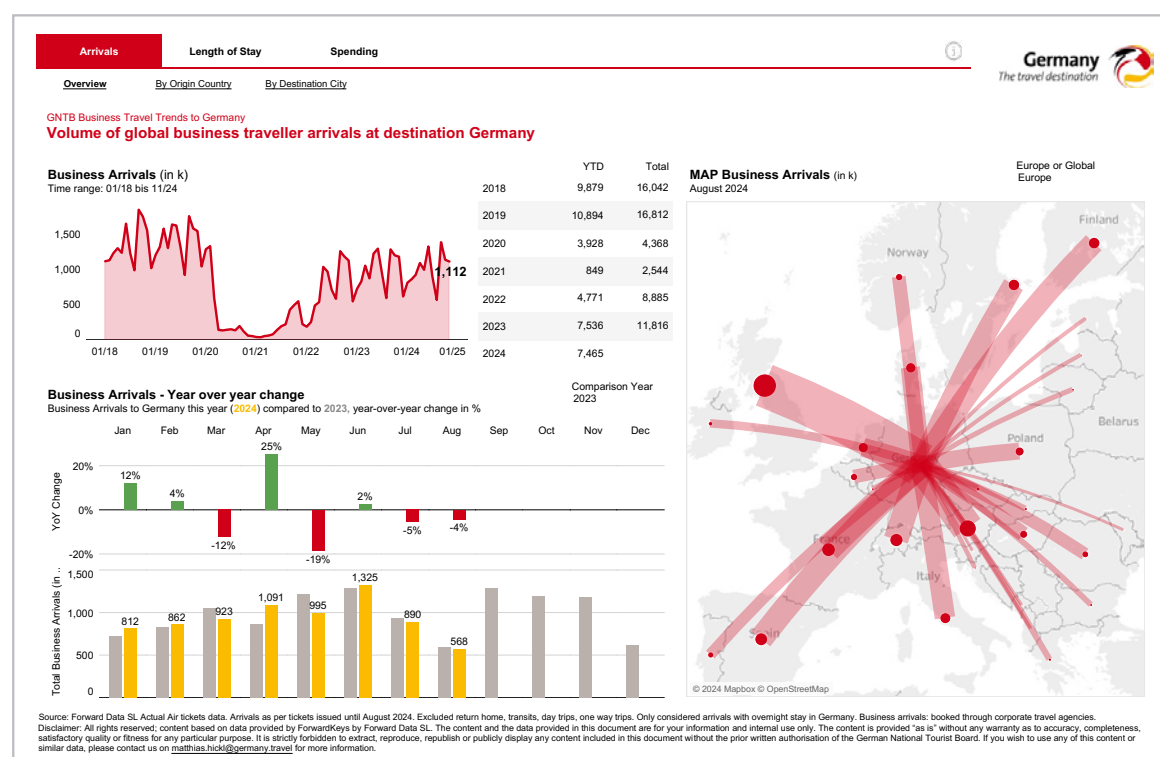
SPENDING

- spend amount, cardholder count and average spend per card, overall and by merchants for business travellers
- comparison spending behaviour business & commercial versus consumer

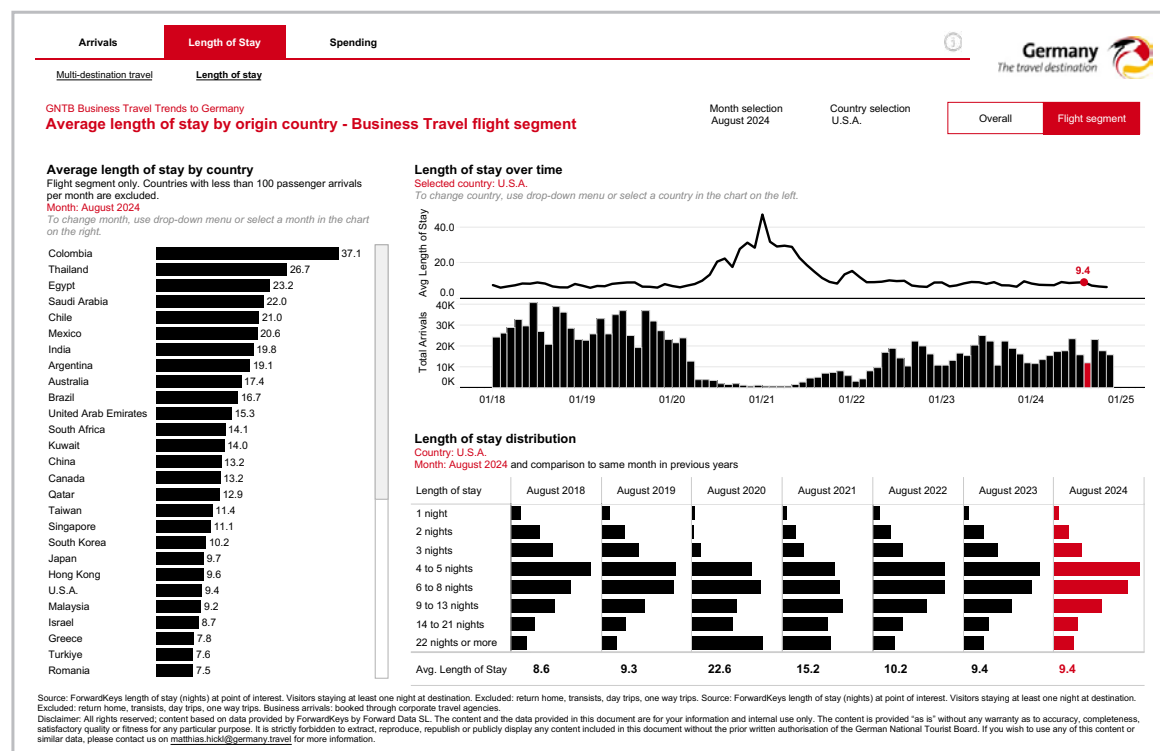
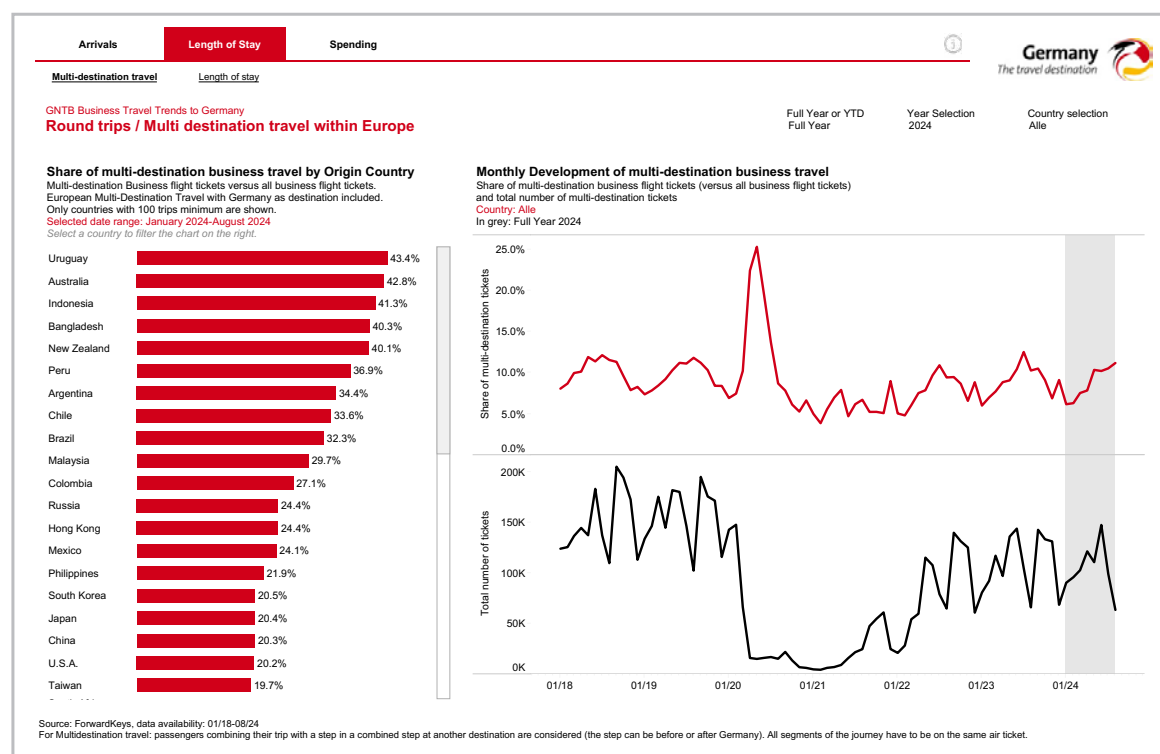


Business
Travel Trends
to Germany

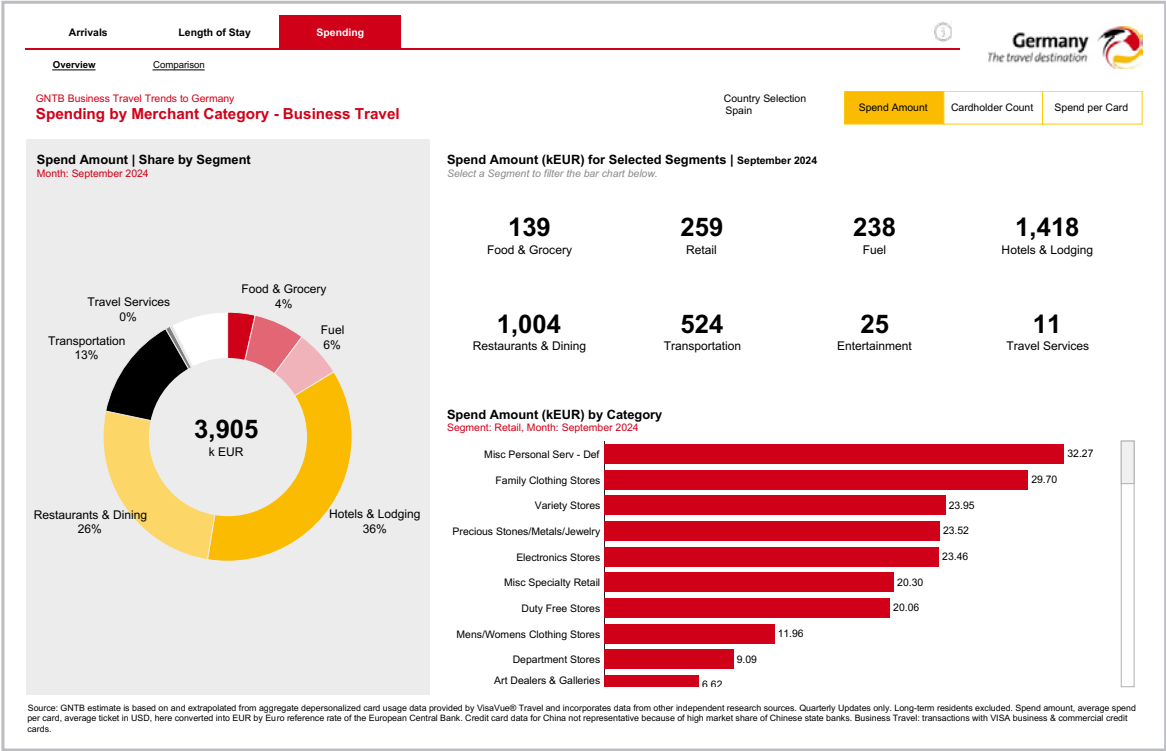
ARRIVALS BUSINESS TRAVELLERS



LENGTH OF STAY BUSINESS TRAVELLERS



SPENDING BUSINESS TRAVELLERS



FOR MORE INFORMATION PLEASE CONTACT

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