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Federal Ministry
for Economic Affairs
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on the basis of a decision
by the German Bundestag

Germany
The travel destination



www.germany.travel

THE GNTB SUSTAINABILITY DASHBOARD:

Sustainable **T**ravel **T**rends to **G**ermany
Inbound Tourism related sustainability
data on a single screen



ATTITUDE

PERCEPTION

BEHAVIOUR

Sustainable Travel Trends to Germany

GNTB Dashboard Sustainable Travel Trends to Germany supports you with inbound tourism related sustainability data based on three pillars.

ATTITUDE

- Consumer attitude towards sustainability and climate protection
- Interest in taking sustainable holiday trips

PERCEPTION

- Perception of Germany in protecting the environment
- Germany's rank in Europe as sustainable travel destination

BEHAVIOUR

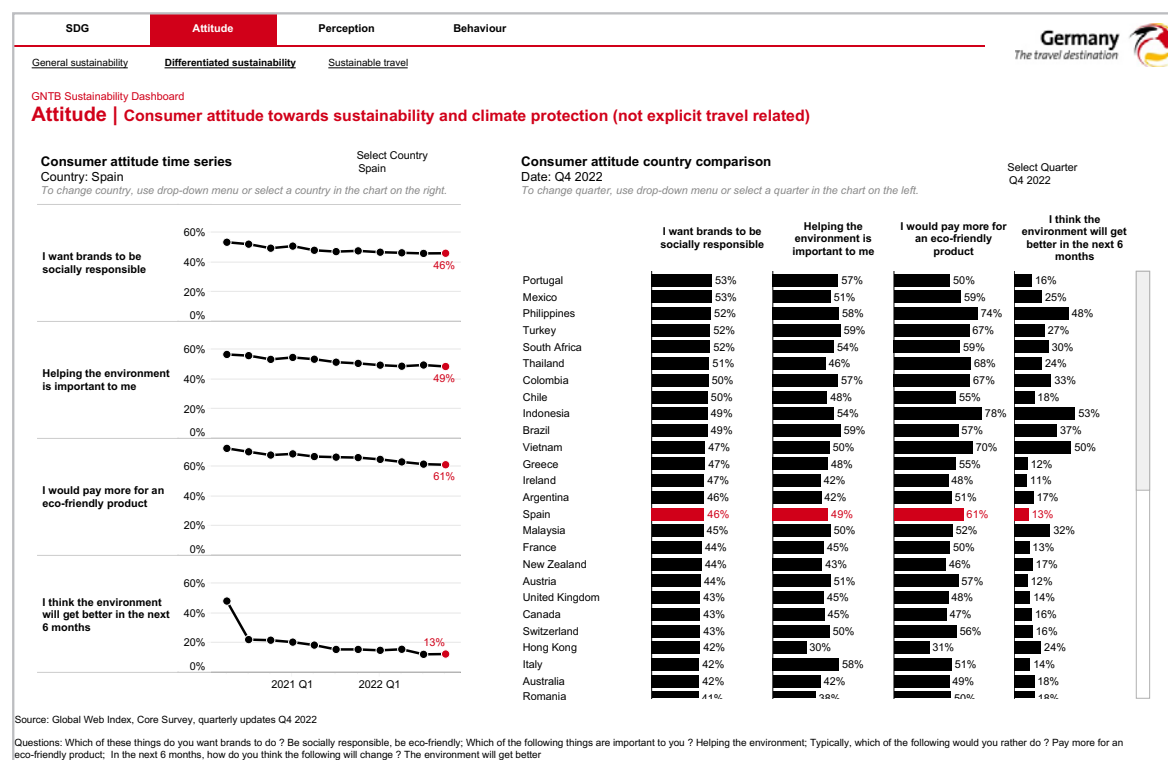
- Relevance of Multi Destination Travel
- Length of stays by origin countries
- Carbon emission determining factors such as
 - Total arrivals by country
 - Average distance
 - Share of flight arrivals
 - Share of single destination arrivals
 - Average length of stay by travel area
 - Tourism density



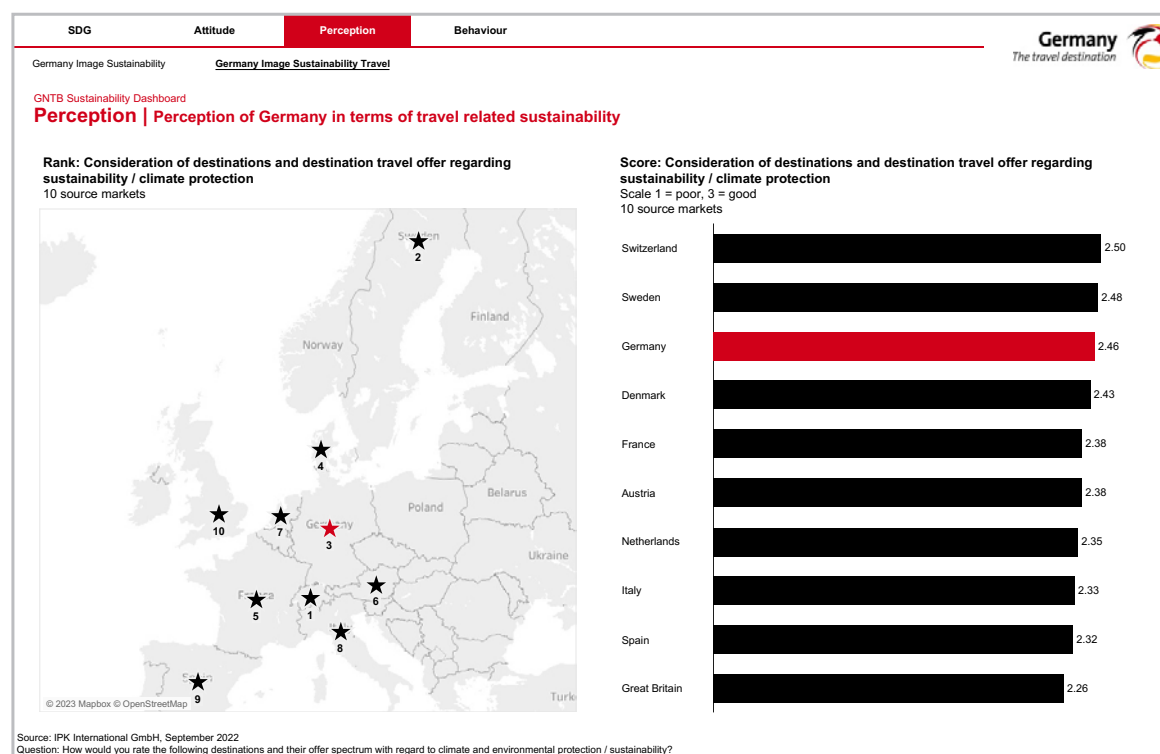
Sustainable
Travel Trends
to Germany

The GNTB Dashboard Sustainable Travel Trends to Germany enables efficient and fast overviews of relevant inbound tourism related data sources determining sustainability and climate protection. Continuously monitor travel trends in order to understand sustainability and climate protection determining travel patterns and derive climate relevant conclusions.

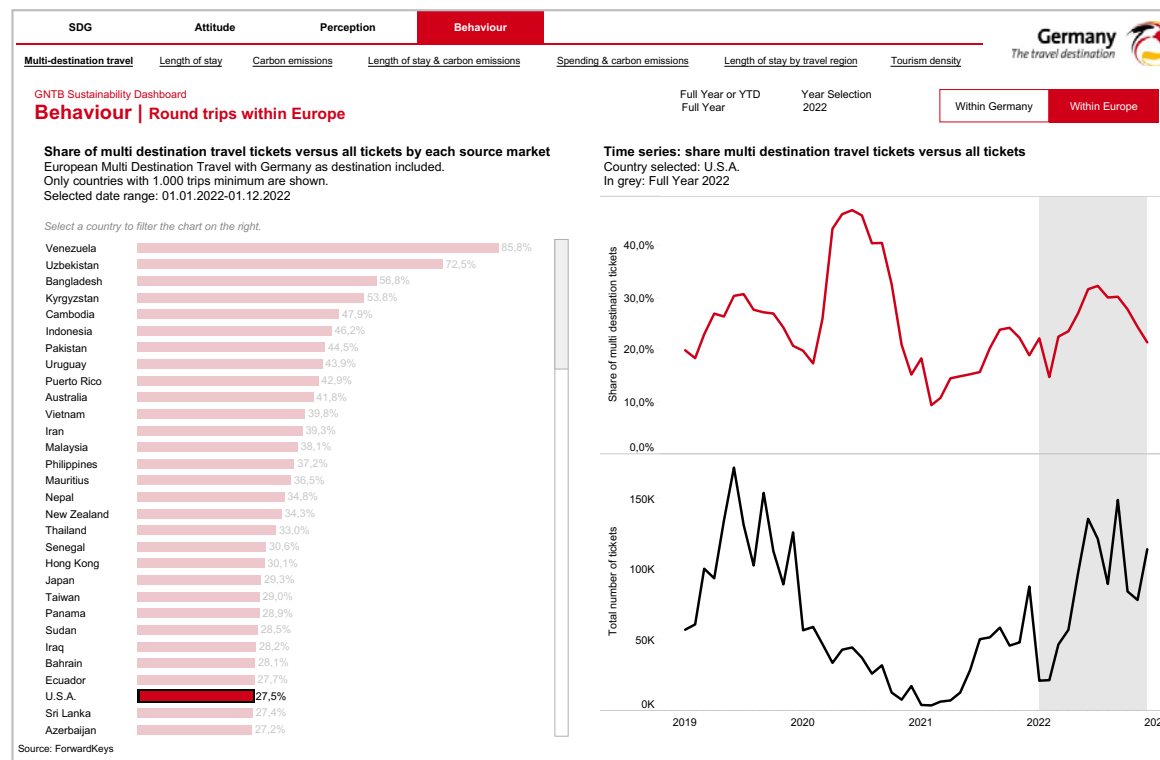
ATTITUDE



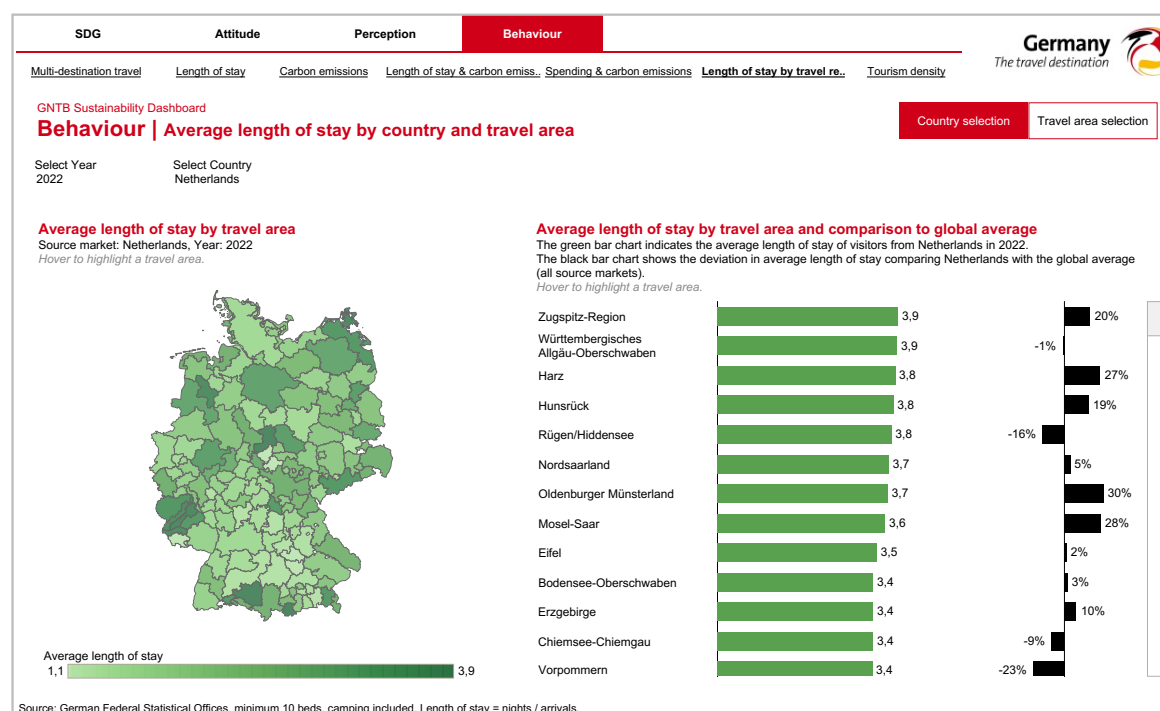
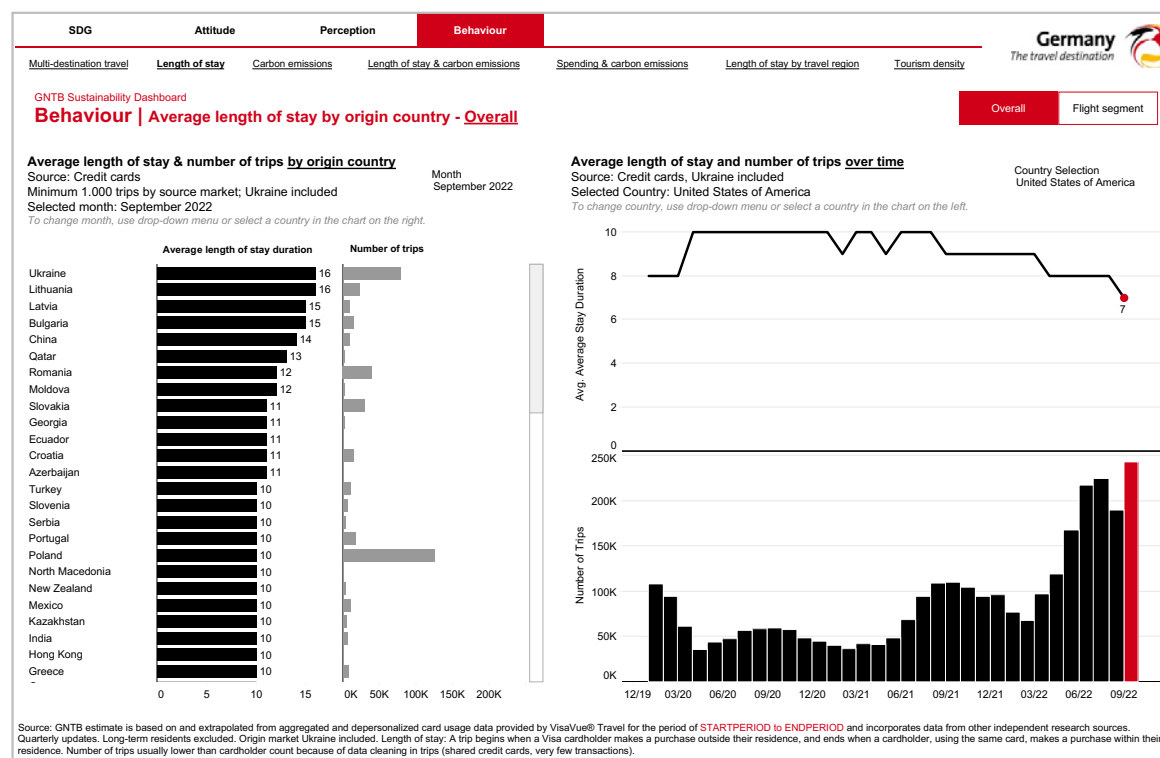
PERCEPTION



BEHAVIOUR



BEHAVIOUR



FOR MORE INFORMATION PLEASE CONTACT

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