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AGENDA

GTM Germany Travel Mart™

19–21 April 2026

In cooperation with



IGA 2027
RUHR AREA
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LUFTHANSA GROUP

SIXT

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
Wednesday, 15 April – Saturday, 18 April 2026			
all-day	Pre-convention-tours for international participants from Europe and overseas		Pre-convention-tours for international participants from Europe and overseas
Saturday, 18 April 2026			
all-day	Arrival of international participants from overseas and participants booked on a pre-convention-tour	Individual arrival of German suppliers	Arrival of international participants from overseas and participants booked on a pre-convention-tour
	Registration of international participants at the GTM hotels		Registration of international participants at the GTM hotels
afterwards	Leisure time for own research and experience in Oberhausen		Leisure time for own research and experience in Oberhausen
	Overnight stay: GTM hotels in Oberhausen		
Sunday, 19 April 2026			
all-day	Arrival of international participants	Individual arrival of German suppliers	
	Registration of international participants at the GTM hotels		
9:00–15:30 h	Live Experience Programm for international buyers in Oberhausen and Ruhr Area		Press tours in Oberhausen and Ruhr Area
10:00–17:00 h		Registration of German suppliers, hand-out of congress documents and individual set-up of workshop at LVR Industriemuseum Zinkfabrik Altenberg <i>Location: Hansasträße 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>	
approx. 17:30 h	Pick-up by guides in the lobby of the GTM hotels. Transfer to TOPGOLF by bus	Individual transfer to TOPGOLF	Pick-up by guides in the lobby of the GTM hotels. Transfer to TOPGOLF by bus
18:30–22:00 h	GTM Get-Together Event at TOPGOLF <i>Location: Brammenring 30, 46047 Oberhausen, 51°29'10.4"N 6°53'14.6"E</i> <i>Dresscode: Casual</i>		
22:00 h	Transfer to the GTM-hotels by bus or public transport		
	Overnight stay: GTM hotels in Oberhausen		

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
Monday, 20 April 2026			
08:00–08:30 h	Transfer by public transport to the LVR Industriemuseum Zinkfabrik Altenberg <i>Location: Hansastraße 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>		Transfer by bus for int. journalists to the press conference at Werksgasthaus der Gutehoffnungshütte <i>Location: Essener Str. 3, 46047 Oberhausen, 51°29'15.6"N 6°51'56.5"E</i>
09:00–11:00 h			International press conference <i>Location: Werksgasthaus der Gutehoffnungshütte</i>
			Transfer to Gasometer Oberhausen <i>Location: Arenastraße 11, 46047 Oberhausen, 51°29'39.1"N 6°52'13.3"E</i>
09:00–16:00 h	B2B-Workshop at LVR Industriemuseum Zinkfabrik Altenberg		
12:00–13:00 h			Light lunch <i>Location: Gasometer Oberhausen</i>
12:00–13:30 h	Light lunch at LVR Industriemuseum Zinkfabrik Altenberg		
13:00–16:00 h			Start of individual press programmes Optional: Leisure time for own research and experiences
17:30 h	Transfer by public transport/shuttle buses to the evening event in Oberhausen		
18:00–22:00 h	GTM Networking Event at Metronom Theater <i>Location: Musikweg 1, 46047 Oberhausen, 51°29'28.9"N 6°53'08.3"E</i> <i>Dresscode: Business Casual</i>		
afterwards	Transfer by public transport/shuttle buses to the GTM hotels in Oberhausen		
	Overnight stay: GTM hotels in Oberhausen		

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
Tuesday, 21 April 2026			
08:00–08:30 h	Transfer by public transport to the LVR Industriemuseum Zinkfabrik Altenberg <i>Location: Hansastraße 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>		
09:00–13:30 h			Press tours in Oberhausen and Ruhr Area
09:00–13:30 h	B2B-Workshop at LVR Industriemuseum Zinkfabrik Altenberg		
12:00–13:30 h	Light lunch at LVR Industriemuseum Zinkfabrik Altenberg		
13:30 h	Transfer by public transport from LVR Industriemuseum Zinkfabrik Altenberg to the GTM hotels		
from 13:30 h		Dismanteling of booths and afterwards departure of German suppliers	
	Leisure time for own research and experience in Oberhausen		Leisure time for own research and experience in Oberhausen
afterwards	Departure of international participants Individual departure of German suppliers		
	Overnight stay: GTM hotels in Oberhausen		
Wednesday, 22 April 2026			
all-day	Departure of international participants Individual departure of German suppliers		