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## AGENDA

# GTM Germany Travel Mart™

19–21 April 2026



In cooperation with



**IGA 2027**  
RUHR AREA  
Future. Blooms.

**LUFTHANSA GROUP**

**SIXT**

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
<b>Wednesday, 15 April – Saturday, 18 April 2026</b>			
all-day	<b>Pre-convention-tours</b> for international participants from Europe and overseas		<b>Pre-convention-tours</b> for international participants from Europe and overseas
<b>Saturday, 18 April 2026</b>			
all-day	<b>Arrival</b> of international participants from overseas and participants booked on a pre-convention-tour	<b>Individual arrival</b> of German suppliers	<b>Arrival</b> of international participants from overseas and participants booked on a pre-convention-tour
	<b>Registration</b> of international participants at the GTM hotels		<b>Registration</b> of international participants at the GTM hotels
afterwards	<b>Leisure time</b> for own research and experience in Oberhausen		<b>Leisure time</b> for own research and experience in Oberhausen
	<b>Overnight stay:</b> GTM hotels in Oberhausen		
<b>Sunday, 19 April 2026</b>			
all-day	<b>Arrival</b> of international participants	<b>Individual arrival</b> of German suppliers	
	<b>Registration</b> of international participants at the GTM hotels		
9:00–15:30 h	<b>Live Experience Programm</b> for international buyers in Oberhausen and Ruhr Area		<b>Press tours</b> in Oberhausen and Ruhr Area
10:00–17:00 h		<b>Registration</b> of German suppliers, hand-out of congress documents and individual set-up of <b>workshop at LVR Industriemuseum Zinkfabrik Altenberg</b> <i>Location: Hansastrasse 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>	
approx. 17:30 h	<b>Pick-up</b> by guides in the lobby of the GTM hotels. <b>Transfer</b> to TOPGOLF by bus	<b>Individual transfer</b> to TOPGOLF	<b>Pick-up</b> by guides in the lobby of the GTM hotels. <b>Transfer</b> to TOPGOLF by bus
18:30–22:00 h	<b>GTM Get-Together Event at TOPGOLF</b> <i>Location: Brammenring 30, 46047 Oberhausen, 51°29'10.4"N 6°53'14.6"E</i> <i>Dresscode: Casual</i>		
22:00 h	<b>Transfer</b> to the GTM-hotels by bus or public transport		
	<b>Overnight stay:</b> GTM hotels in Oberhausen		

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
<b>Monday, 20 April 2026</b>			
08:00–08:30 h	<b>Transfer</b> by public transport to the LVR Industriemuseum Zinkfabrik Altenberg <i>Location: Hansastrasse 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>		<b>Transfer</b> by bus for int. journalists to the press conference at Werksgasthaus der Gutehoffnungshütte <i>Location: Essener Str. 3, 46047 Oberhausen, 51°29'15.6"N 6°51'56.5"E</i>
09:00–11:00 h			<b>International press conference</b> <i>Location: Werksgasthaus der Gutehoffnungshütte</i>
			<b>Transfer</b> to Gasometer Oberhausen <i>Location: Arenastraße 11, 46047 Oberhausen, 51°29'39.1"N 6°52'13.3"E</i>
09:00–16:00 h	<b>B2B-Workshop</b> at LVR Industriemuseum Zinkfabrik Altenberg		
12:00–13:00 h			<b>Light lunch</b> <i>Location: Gasometer Oberhausen</i>
12:00–13:30 h	<b>Light lunch</b> at LVR Industriemuseum Zinkfabrik Altenberg		
13:00–16:00 h			Start of individual <b>press programmes</b> <b>Optional: Leisure time</b> for own research and experiences
17:30 h	<b>Transfer</b> by public transport/shuttle buses to the evening event in Oberhausen		
18:00–22:00 h	<b>GTM Networking Event at Metronom Theater</b> <i>Location: Musikweg 1, 46047 Oberhausen, 51°29'28.9"N 6°53'08.3"E</i> <i>Dresscode: Business Casual</i>		
afterwards	<b>Transfer</b> by public transport/shuttle buses to the GTM hotels in Oberhausen		
			<b>Overnight stay:</b> GTM hotels in Oberhausen

START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
<b>Tuesday, 21 April 2026</b>			
08:00–08:30 h	<b>Transfer</b> by public transport to the LVR Industriemuseum Zinkfabrik Altenberg <i>Location: Hansastrasse 20, 46049 Oberhausen, 51°28'30.2"N 6°50'55.9"E</i>		
09:00–13:30 h			<b>Press tours</b> in Oberhausen and Ruhr Area
09:00–13:30 h	<b>B2B-Workshop</b> at LVR Industriemuseum Zinkfabrik Altenberg		
12:00–13:30 h	<b>Light lunch</b> at LVR Industriemuseum Zinkfabrik Altenberg		
13:30 h	<b>Transfer</b> by public transport from LVR Industriemuseum Zinkfabrik Altenberg to the GTM hotels		
from 13:30 h		<b>Dismanteling</b> of booths and afterwards departure of German suppliers	
	<b>Leisure time</b> for own research and experience in Oberhausen		<b>Leisure time</b> for own research and experience in Oberhausen
afterwards		<b>Departure</b> of international participants <b>Individual departure</b> of German suppliers	
		<b>Overnight stay:</b> GTM hotels in Oberhausen	
<b>Wednesday, 22 April 2026</b>			
all-day		<b>Departure</b> of international participants <b>Individual departure</b> of German suppliers	