GTM Germany Travel Mart™ 2022

Facts & Figures



General:

First GTM: 1972 in Frankfurt/Main

62 suppliers, 51 international participants from 11 countries

Recent GTM: Wiesbaden

Present 280 suppliers, 520 intern. Buyers, journalists and experts from 51 countries

GTM 2022: Oberammergau and Zugspitz Region, Bavaria

164 suppliers, 275 intern. Buyers, journalists and experts from 34 countries

Exhibition space: 1972: Frankfurt/M., 372 m²

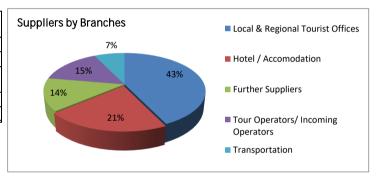
2022: Oberammergau, Zugspitze, approx. 6000 m²

German suppliers

	Tables	Companies	Supplier-Individuals
Variante			
1	109	109	109
2	50	50	100
Special stands/ Counters at the GNTB's stand	1	1	2
Suppliers Host Destination, Premiumpartner	4	4	14
Total	164	164	225

Suppliers by branches

Local & Regional Tourist Offices	71	43%
Hotel / Accomodation	35	21%
Further Suppliers	21	14%
Tour Operators/ Incoming	25	15%
Operators		
Transportation	12	7%
Total	164	100%



International participants from 34 different countries

Participants according to countries:

Europe	228
Overseas	91
Total	319

Participants according to participant category:

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63		
129		
19		
64		
44		
319		

www.germany.travel final data, 29.06.2022