

GTM Germany Travel Mart™ 2023

Facts & Figures

General:

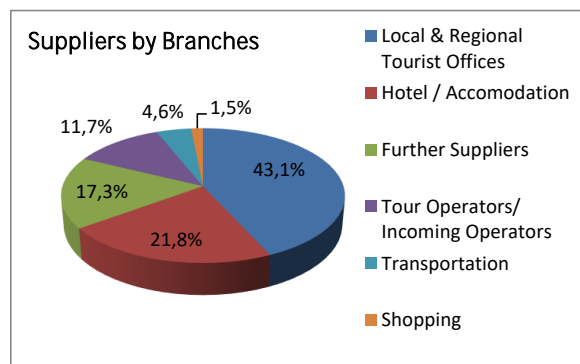
First GTM:	1972 in Frankfurt/Main 62 suppliers, 51 international participants from 11 countries
Recent GTM:	Oberammergau - Zugspitz Region
Present	164 suppliers, 192 intern. Buyers, 83 journalists and experts from 34 countries
GTM 2023:	Essen 197 suppliers, 230 intern. Buyers, 97 journalists and 39 experts from 38 countries
Exhibition space:	1972: 372 m ² 2023: about 4.000 m ²

German suppliers

	WS-Setups	Companies	Supplier-Individuals
Version			
1	135	135	135
2	55	55	110
Special stands/ Counters at the GNTB stand		1	2
Suppliers Essen		6	12
Total	190	197	259

Suppliers by branches

Local & Regional Tourist Offices	85	43,1%
Hotel / Accomodation	43	21,8%
Further Suppliers	34	17,3%
Tour Operators/ Incoming Operators	23	11,7%
Transportation	9	4,6%
Shopping	3	1,5%
Total	197	100%



International participants from 38 different countries

Participants according to countries:

Europe	230
Overseas	97
Total	327

Participants according to participant category:

Buyers from Overseas	71
Buyers from Europe	159
Journalists from Overseas	26
Journalists from Europe	71
GNTB Experts	39
Total	366