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PRELIMINARY AGENDA

GTM Germany Travel Mart™

25–28 March 2025



In cooperation with



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START	INTERNATIONAL BUYERS	GERMAN SUPPLIERS	INTERNATIONAL JOURNALISTS
Saturday, 22 March – Monday, 24 March 2025			
all-day	Pre-convention-tours for international participants from Europe and overseas		Pre-convention-tours for international participants from Europe and overseas
Tuesday, 25 March 2025			
until 12:00 h	Arrival at Frankfurt/Main airport or main railway station and transfer to the Main-kai landing stage in Frankfurt/Main		Arrival at Frankfurt/Main airport or main railway station and transfer to the Main-kai landing stage in Frankfurt/Main
12:00 h	Welcome on board and check-in to cabins on the Scylla ships MS Inspire, MS Grace and MS Joy		Welcome on board and check-in to cabins on the Scylla ships MS Inspire, MS Grace and MS Joy
12:00–13:30 h	Lunch on board		Lunch on board
11:00–13:30 h, Tour A 13:00–14:30 h, Tour B	Sightseeing tour on foot in Frankfurt (Römerberg, new old town) for participants who have already arrived		Sightseeing tour on foot in Frankfurt (Römerberg, new old town) for participants who have already arrived
14:00–17:00 h		Set-up of workshop booths at the Dorint Hotel Bonn	
15:30–16:30 h	Afternoon coffee and cake <i>Location: Lounge, Diamond Deck</i>		Afternoon coffee and cake <i>Location: Lounge, Diamond Deck</i>
16:00 h	Departure of the 3 cabin ships in Frankfurt and journey towards Bonn; Frankfurt skyline from the sun deck, if necessary with announcements of sights (sunset:18:47 h)		Departure of the 3 cabin ships in Frankfurt and journey towards Bonn; Frankfurt skyline from the sun deck, if necessary with announcements of sights (sunset:18:47 h)
16:00–18:00 h	Wine tasting: Official German wine princess presents non-alcoholic wines from different wine regions <i>Location: Bistro, Diamond Deck</i>		Wine tasting: Official German wine princess presents non-alcoholic wines from different wine regions <i>Location: Bistro, Diamond Deck</i>
18:00–22:00 h		Evening event and get-together <i>Location: GOP Theater Bonn, Restaurant Leander</i> Welcome by representatives of the GNTB and partner presentation Dinner at the restaurant Leander at the GOP Theater Bonn	
18:30 h	Get-together reception and official welcome by GNTB representative and captain on board of each of the cabin ships <i>Dresscode: Business</i>		Get-together reception and official welcome by GNTB representative and captain on board of each of the cabin ships <i>Dresscode: Business</i>

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19:00–21:00 h	Seated dinner with table service in the restaurant, Ruby Deck		Seated dinner with table service in the restaurant, Ruby Deck
until 24:00 h	Open bar according to the event drinks menu		Open bar according to the event drinks menu
	Overnight stay on board of the 3 cabin ships	Overnight stay individually in hotels in Bonn	Overnight stay on board of the 3 cabin ships
Wednesday, 26 March 2025			
from 06:00 h	Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck		Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck
07:00 h	Arrival of the ships in Bonn		Arrival of the ships in Bonn
08:30 h	Short walk from the landing stage to the Dorint Hotel Bonn		
09:00–16:00 h	B2B-Workshop at the Dorint Hotel Bonn <i>Location: Dorint Hotel Bonn Berliner Freiheit 2, 53111 Bonn</i>		
09:00–10:30 h			Press conference on board of the MS Inspire
11:00–16:00 h			Press program in the region incl. lunch ending in Bonn
12:30–13:30 h	Light lunch at the Dorint Hotel Bonn		
17:30 h	Bus transfers for all participants (trade, journalists, suppliers) to the Steigenberger Grandhotel & Spa Petersberg		
18:00–22:00 h	Networking Event with dinner and entertainment programme at Steigenberger Grandhotel & Spa Petersburg <i>Location: Petersberg, 53639 Königswinter, Dresscode: Business</i>		
22:00 h	Bus transfers back to Bonn		
22:30 h	Arrival landing stage Bonn		
until 24:00 h	Open bar according to the event drinks menu		Open bar according to the event drinks menu
	Overnight stay on board of the 3 cabin ships	Overnight stay individually in hotels in Bonn	Overnight stay on board of the 3 cabin ships

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Thursday, 27 March 2025			
from 06:00 h	Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck		Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck
08:00 h	Short walk from the landing stage to the Dorint Hotel Bonn		
08:30 h	All 3 cabin ships leave Bonn without passengers and sail out of the Rhine towards Andernach. Boarding of all passengers in the afternoon in Andernach		All 3 cabin ships leave Bonn without passengers and sail out of the Rhine towards Andernach. Boarding of all passengers in the afternoon in Andernach
08:30–12:00 h	B2B-Workshop at the Dorint Hotel Bonn		
08:30–14:00 h			Press program in the region including lunch ending at landing stage in Andernach
12:00–13:00 h	Light lunch at the Dorint Hotel Bonn		
from 13:00 h		Dismanteling of workshop booths	
13:00 h	Bus transfer from Dorint Hotel Bonn to the jetty in Andernach		
approx. 13:50 h	Arrival of the bus transfers at jetty in Andernach		
14:30 h	Departure of the 3 ships from Andernach through the Middle Rhine Valley to Frankfurt/Main		Departure of the 3 ships from Andernach through the Middle Rhine Valley to Frankfurt/Main
14:30–18:00 h	Cruise through the UNESCO World Heritage Middle Rhine Valley		Cruise through the UNESCO World Heritage Middle Rhine Valley
16:00–17:00 h	Board room presentation on the cabin ships MS Inspire, MS Joy and MS Grace, mandatory		Board room presentation on the cabin ships MS Inspire, MS Joy and MS Grace, mandatory
19:00–21:00 h	Seated dinner with table service in the restaurant, Ruby Deck <i>Dresscode: Business Casual</i>		Seated dinner with table service in the restaurant, Ruby Deck <i>Dresscode: Business Casual</i>
until 24:00 h	Open bar according to the event drinks menu		Open bar according to the event drinks menu
	Overnight stay on board of the 3 cabin ships		Overnight stay on board of the 3 cabin ships

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Friday, 28 March 2025			
from 06:00 h	Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck		Early Bird buffet breakfast on board of the ships in the restaurant, Ruby Deck
approx. 08:00 h	Arrival in Frankfurt/Main landing stage		Arrival in Frankfurt/Main landing stage
by 09:00 h	Check-out of cabins and Departure		Check-out of cabins and Departure