

# Virtual GTM Germany Travel Mart™ 2021 vGTM

## Facts & Figures

### General:

First GTM: 1972 in Frankfurt/Main  
62 suppliers, 51 international participants from 11 countries

Exhibition space: 1972: 372 m<sup>2</sup>  
2019: about 7.000 m<sup>2</sup>, 2020: virtual

Recent vGTM: vGTM 2020  
249 suppliers, 445 intern. Buyers and experts from 49 countries

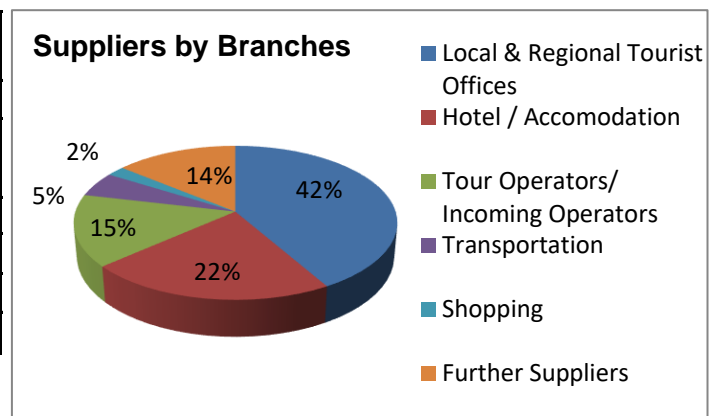
virtual GTM 2021: vGTM 2021  
248 suppliers, 487 intern. Buyers and experts from 42 countries

### German suppliers

	Companies	Supplier-Individuals
<b>Total</b>	<b>192</b>	<b>248</b>

### Suppliers by branches

Local & Regional Tourist Offices	80	42%
Hotel / Accomodation	42	22%
Tour Operators/ Incoming Operators	29	15%
Transportation	10	5%
Shopping	4	2%
Further Suppliers	27	14%
<b>Total</b>	<b>192</b>	<b>100%</b>



### International participants from 42 different countries

### Participants according to participant category:

Buyers from Overseas	229
Buyers from Europe	258
GNTB Experts	50
<b>Total</b>	<b>537</b>

