

Welcome to an
exceptional portfolio.
Welcome to
H World International.



WORLD
INTERNATIONAL



STEIGENBERGER
HOTELS & RESORTS

*Intercity*Hotel

Zleep
HOTELS

JJ HOTEL
全季酒店

B
HOUSE OF BEATS

Jaz
in the city

Maxx



Combining hospitality with high standards, tradition with digital technology and international growth, we unite eight successful hotel brands under one roof.



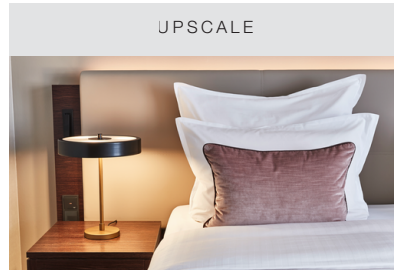
LUXURY



Iconic hotels. Iconic places.
Steigenberger Icons invite guests to immerse themselves in enriching experiences of arts and culture, refined lifestyle, and exceptional food and beverage – all thoughtfully curated to meet the expectations of today’s discerning travelers. These hotels, with their stunning architecture and historical significance, are destinations that embody thoughtful hospitality, ensuring truly memorable stays.

Brand Pillars

- › Iconic Architecture
- › Iconic Heritage
- › Iconic Location
- › Curated Arts & Culture



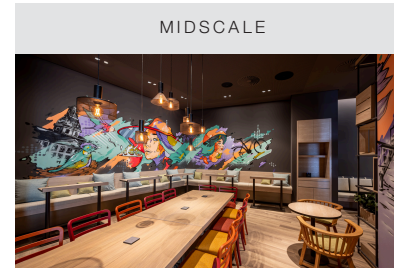
UPSCALE



Where culture meets curiosity
Steigenberger Hotels & Resorts stands for a contemporary hotel industry, innovation and genuine service. The Steigenberger atmosphere encourages connection and meaningful exchange. Upscale hotels and modern houses in large cities and idyllic areas with excellent meeting facilities and seamless integration of technology promise a stay with memorable experience.

Brand Pillars

- › Cultural narrative
- › Contemporary excellence
- › Genuine service
- › Memorable experiences



MIDSCALE



City explorers on the move
Modern city hotels guarantee comfort in the mid- range segment right in the heart of European cities and other international destinations. Our authentic and flexible interior design makes guests feel immediately comfortable and welcomed. Intercity-Hotel unlocks easy exploration in every destination, with a FreeCityTicket our guests can use public transport at no cost – effortless connection at its best. A place that keeps its promises. And still surprises.

Brand Pillars

- › Flexible CitySquare
- › Urban CityNest
- › Mobile CityExplorer
- › Connected CityScout



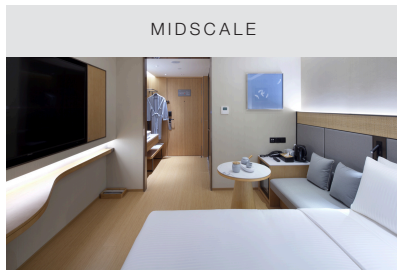
ECONOMY LIFESTYLE



Scandinavian design hotels at great rates
Danish Design, quality where it matters, Scandinavian simplicity and sustainability come together for a true Zleep experience. Zleep Hotels strive to provide guests with a great, uncomplicated, and affordable stay that meets their needs.

Brand Pillars

- › Danish Design
- › Quality where it matters
- › Scandinavian simplicity



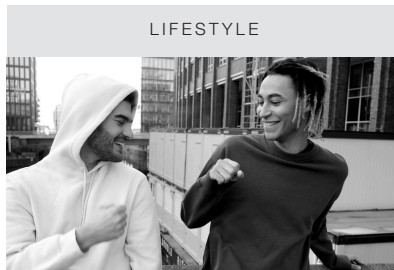
MIDSCALE



Valuing aesthetic and comfort in an oriental ambience
Restrained oriental design with a humanistic spirit. Ji Hotel is the feeling of being calm inside the hustle and bustle of the city, soothing all senses with harmonious colors of wood and bamboo, refreshing fragrances and peaceful melodies.

Brand Pillars

- › Oriental Design
- › Technological integration
- › Vitality Breakfast
- › Modern Zen spirit



LIFESTYLE



Energized by the beat
House of Beats redefines the hotel experience by celebrating the rhythm of urban life. A bold fusion of community, music, and upcycling interior design, our hotels are places to connect, create, and thrive. With an authentic local approach and dynamic food and beverage experiences, House of Beats is where the energy of the city comes alive.

Brand Pillars

- › Upcycling
- › Community
- › Music
- › Beverage + Food Experience



UPSCALE LIFESTYLE



Feel the Beat
Distinctive in its local approach, united by an authentic lifestyle, Jaz in the City draws on the local music and cultural scene. Jaz in the City is an innovative lifestyle brand with a profitable, flexible and unique concept based on local DNA.

Brand Pillars

- › Music
- › Innovation
- › Local DNA
- › Holistic well-being



MIDSCALE



MAXXimize your stay
MAXX is charismatic, creative and focuses on the essentials. MAXX adapts flexibly to every location but always remains true to itself. The brand also constantly surprises with its attention to detail, which brings a smile to the guest’s face.

Brand Pillars

- › MAXXimize your connections
- › MAXXimize your essentials
- › MAXXimize your experience
- › MAXXimize your comfort

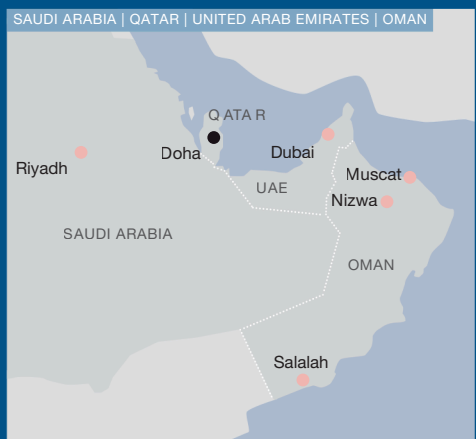


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MORE EUROPE



MENA



ASIA

